

Exciting Times Ahead

March marks Women's History Month—a time to pay homage to women for their contributions and achievements over the course of history. At ICanServe, we celebrate the SHERoic efforts of our women—women patient leaders, women advocates for others walking the cancer journey, women survivors who have faced their own sobering diagnosis and managed to beat the odds.

Last year, ICanServe's women brought together more than a hundred patient leaders from all over the country for the Patient Power Summit. On World Cancer Day, ICS launched the Patient Power Philippines Facebook page, a platform for patient leaders to improve the healthcare landscape and #CloseTheGap in cancer care. This September, we look forward to creating an even louder collective voice when we join forces with our neighbors in Southeast Asia as host of the Southeast Asia Breast Cancer Symposium. Indeed, much has happened, much has been achieved, but there is much left to do.

This is Women's History month—an occasion that means not only a celebration of our women warriors, but a call to arms. We are suited up to carry out our mission of patient empowerment and ready to make HERstory. Don't believe us, just watch!

Patient Education Videos by ICanServe, Novartis and DOH

Novartis launched a digital patient access program for advanced breast cancer to assist patients in completing treatment and increasing success rates, while supporting Universal Health Care in the Philippines.

"With the high cost of treatment and most Filipinos paying out-of-pocket, patients undergoing breast cancer treatment can fall into financial hardship.

A member of:



ICANSERVE Mission Statement

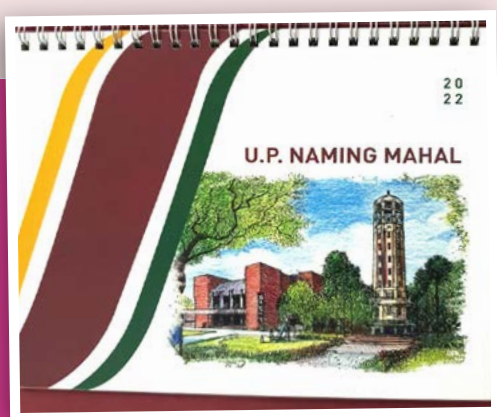
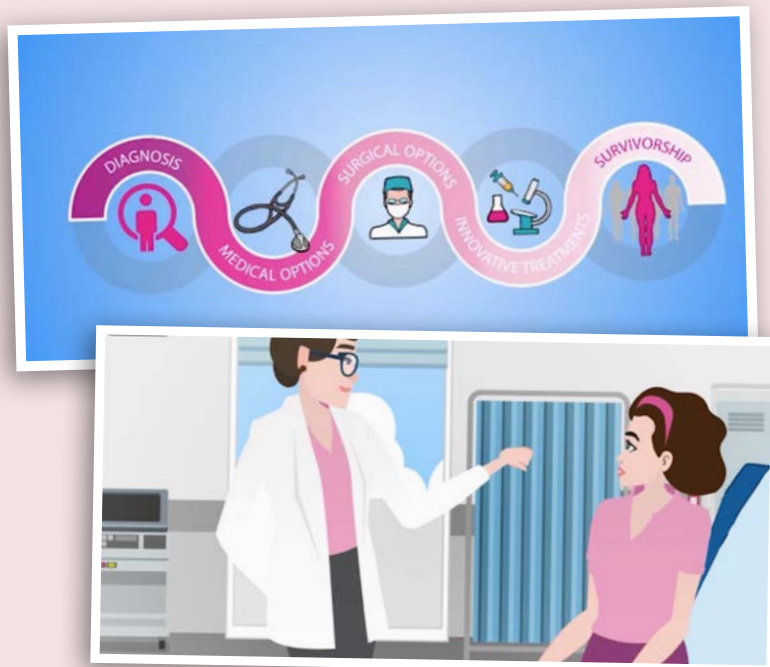
The ICANSERVE Foundation provides hope and help to women with breast cancer. It promotes and conducts early breast cancer detection programs in local communities providing sustained access to accurate diagnosis, timely treatments and patient navigation.

Board Members

Kara Alikpala
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Libet Virata

We thank Novartis and its partners for offering a digital patient access program to support Filipino women living with advanced breast cancer,” said Ms. Kara Magsanoc-Alikpala, Founding President, ICanServe Foundation.

In another move to enhance patient education, Novartis, the Department of Health, ICanServe Foundation, and Philippine Hospital Association collaborated to produce a video on HR-positive and HER2-negative advanced breast cancer. It aims to raise awareness about the different types of metastatic breast cancer and also hopes to stress the importance of identifying the type of metastatic breast cancer for better targeted treatment.



UP Calendar for the Benefit of ICS

In honor of his late wife Twink Macaraig-Alcazaren, a volunteer and beloved member of ICanServe, Architect Paulo Alcazaren and the UP College of Architecture Alumni Foundation, created a 2022 Calendar exhibiting 14 sketches of UP Diliman. We are honored to be a beneficiary of this worthwhile project.

PHILIPPINES TO HOST SEABCS 2022

Mark your calendars and save the date! On September 23-25, ICanServe has the honor of hosting the 6th Southeast Asia Breast Cancer Symposium (SEABCS). The event, to be held virtually, expects an assembly of global and regional

clinicians, policy makers, patient advocates, and care partners.

This year's theme of *Bridging Communities Towards a Reimagined Future for Breast Cancer* will explore current trends in treatment, programs

and best practices in the region and innovations in medical research.

If you are interested in helping us stage this, we would love to hear from you. Email us at info@icanservefoundation.org



OKtober Online Forums for Breast Cancer Awareness

ICanServe Foundation is grateful to all our partners for hosting online forums last October. The Department of Health (DOH) also partnered with ICS to disseminate information on the campaigns and schedules.

In spite of the challenges of the pandemic, our partners worked tirelessly towards our shared advocacy of spreading life-saving information on breast cancer and vaccine safety.

The following organizations hosted online forums in observance of Breast Cancer Awareness Month.

LGU PARTNERS

City Government of Tagum City
Muntinlupa City Gender and Development Office and City Health Office
Malabon City
DICT-Benguet
San Juan City and Caring Keri Program
Valenzuela City
Taguig City

EDUCATION SECTOR

University of San Carlos,
University of the Visayas,
UP Visayas Alumni Association
Saint Michael's College of Laguna

CIVIC ORGANIZATIONS AND THE PRIVATE SECTOR

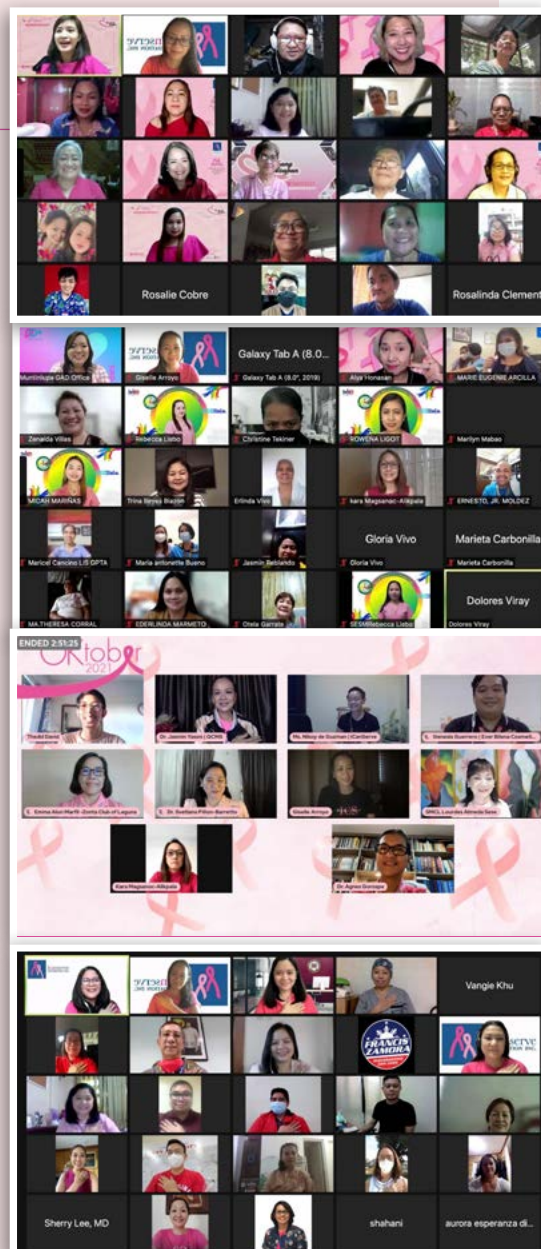
Cancer Coalition Philippines
Cebu Fuente Rotary Club
Rotaract Clubs of Cebu Fuente
Zonta Club of Laguna
Bio Onco Unilab
Hello Glow
Core Theory Multimedia

PATIENT GROUPS

ICanServe Cebu Chapter
Living Hope Cancer Survivors Club of Tagum
Minda's Buddies Cancer Support Group of Baguio
Hope Unlimited
Bosom Care Bacolod Breast Cancer Support Group
Taguig City Pink Crusaders

MEDICAL SOCIETIES

Philippine Society of Oncologists
Philippine Society of Medical Oncology
Philippine Radiation Oncology Society
Philippine College of Surgeons-Central Eastern Visayas Chapter
Cebu Doctors Medical Association
Asian Medical Students Association
Quezon City Medical Society
Philippine Medical Association





Paving the Road Ahead with Cancer Coalition Philippines and DOH

As founding member of the Cancer Coalition Philippines, ICanServe was part of the Department of Health and multi-stakeholder team that created the National Integrated Cancer Strategic Plan and Roadmap 2021-2030. The roadmap provides the detailed blueprint, overall direction and oversight in the planning, financing, implementing, monitoring and evaluation of the National Integrated Cancer Control Act.



ICS signs Joint Letter on Covid-19 and Cancer

World Health Day witnessed the launch of a Joint Letter on Covid-19 and Cancer between ICanServe, the European Cancer Patient Coalition (ECPC) along with more than 290 international, national and regional cancer organizations around the globe

The virus has wreaked havoc on health systems, disrupting screening and delaying cancer treatment. This global campaign aspires to bring together relevant stakeholders and demand that governments make a difference by vowing to stay committed and invested in the prevention, early diagnosis, and treatment of cancer.

Free Medicine via Detoxicare's Kapatiran para sa Kanser



Patient Qualification

Patient goes to ICanServe to apply for eligibility to the Kapatiran para sa Kanser program.

Documents/information needed:

- Application form
- Diagnosis – medical abstract, include relevant laboratory results conducted.
- Patient treatment plan
- Financial status - Cert. of employment, Brgy. Cert. of indigency / low income (whichever is applicable)

Patient Referral

- Qualified patients will be referred by ICanServe to partner MDs for verification
- MD will assess patient and correctness of medicines prescribed
- MD to approve issuance of medicines good for 1 month or 1 cycle

MD to verify if medicines prescribed are applicable for the patient based on existing laboratory results, medical abstract, and clinical presentation. No additional tests will be requested.

Patient Treatment

- MD will forward patient details to Detoxicare
- Detoxicare to coordinate with patient for claim of approved medicines
- Detoxicare to inform ICanServe on closed transactions

Patient information

– name, delivery address, contact number

Delivery receipt

– copy to be submitted to ICanServe



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info@icanservefoundation.org

in cooperation with:





ICS Joins Discussion on the Future of Health

Last year, as part of its conversation series focusing on the future of health, the St. Luke's Medical Center College of Medicine-William H. Quasha Memorial convened health leaders from the Philippines and abroad to not only examine the current health situation but also reimagine the future of health post-pandemic. The hope is to advance health policy discourse in the Philippines and globally.

ICANDANCE on its 9th Year



#WECANSERVETOGETHER

No matter how long the road,
we are stronger on the journey
when we serve together.

A huge thank you to all our partners.
Honored and deeply grateful.



PARTNER SPOTLIGHT:

Last October, Krispy Kreme Philippines answered the cancer advocacy call with their #ThinkPink campaign, choosing ICanServe as its beneficiary. A portion of their sales went to encouraging women to get tested. A sampling of free doughnuts went to women who presented proof of their mammogram tests.



WHY DID YOUR COMPANY FEEL THE NEED TO SHINE A LIGHT ON THE BREAST CANCER ADVOCACY?

Every October, people all over the world show their support for those affected by breast cancer. We, in Krispy Kreme, took part in this advocacy to increase awareness and to show support by bringing in sweet treats to Make Happy Happen for the community.

We chose ICANSERVE Foundation for their advocacy in giving hope and promoting early breast cancer detection through educating women and allies, as well as promoting community-based screening programs. Together, we can make an impact in bringing hope, joy, inspiration and awareness to the community.

Madz Manlulu

Krispy Kreme Philippines,
Research & Development Lead
Breast Cancer Survivor



Hatid namin sa inyo ang



Mas pagagaanin namin ang inyong biyahe.



- Libreng sakay sa Grab
- Tipid sa oras
- Mas ligtas at komportableng biyahe

Ano ang mayroon sa serbisyo ito?

- Maaring gamitin ng 2 beses sa isang buwan
- Hanggang 12 beses papunta sa inyong treatment o doktor
- Maaring magamit sa loob ng 6 buwan



Ano ang kailangan ninyong gawin?

- Ibigay ang inyong consent, pangalan, at contact number sa iCanServe Foundation.
- Hintayin ang mensahe mula sa iCanServe
- I-download ang Grab app

Mag-email sa careforcancer.ppfi@gmail.com o tumawag sa iCanServe hotline (09190069445) para mag-register



CARE for Cancer Program Offers Free Rides

In partnership with Grab Philippines and ICanServe Foundation, Pfizer Philippines Foundation, Inc.'s program CAREfor Cancer is currently ongoing after its initial launch in November 2019. To date 2,025 trips have serviced 100 underprivileged patients by providing them with free transportation to and from their chemotherapy treatments.

Given the rising fuel prices and the difficulties patients face when taking public transportation, we are truly appreciative of this initiative.

What if we CAN help patients save while they undergo treatment?



PATIENTS CAN SAVE UP TO **17% ON TRIPS**



PATIENTS COULD USE A LIFT.

More savings for other expenses

Lesser commute time

Safe and more comfortable rides

Lower risk of disease transmission

Together, let's help patients fight breast cancer.



RECEIVE UP TO PHP 1,000 OFF* INHERITED CANCER TESTS

Inherited Cancer BRCA (2 genes)
Inherited Cancer 84 (84 genes)

*after you:

- 1) Complete our survey (PHP 500 OFF) at tinyurl.com/bcampas
- 2) Like and/or Follow us on Facebook and/or Instagram (PHP 500 OFF)

Terms and conditions:

- Valid only in the Philippines
- Offer expires on 30 June 2022
- Test to be taken before 30 June 2022
- Test is required to be ordered through a relevant doctor

SPECIAL PRICES FOR ICANSERVE MEMBERS

Code	Name	BRCA1	BRCA2	Other Genes	TAT	Price
P0381	Genetic Counselling					3,050
P0122	Inherited Cancer BRCA ¹	•	•		15-25d	17,200
P0412	Inherited Cancer 84 ²	•	•	82	10-20d	21,500

Prices shown here are discounted prices upon completing our survey at tinyurl.com/bcampas, and liking and/or following us on Facebook and/or Instagram.

1 Genetic counselling is recommended before taking the Inherited Cancer tests.
2 This test is ordered online and requires a personal email address. Pascific will help navigate and explain the ordering process, and ensure the appropriate test is ordered, collected and sent.

All prices are in PHP and inclusive of VAT, and may be subject to change or unavailability. Testing will only commence upon receipt of payment. The turnaround times (TAT) indicated represent estimated working days (d) from sample receipt in the laboratory to report issue, although delays may occur in rare instances beyond our control (e.g. pandemic, courier issues). Additional fees may apply for logistics or processing of inadequate samples.

Contact us to enquire.

E-mail ph@pascific.com
Contact No. **+63 288 630 673**

Connect with us to stay updated.

Facebook **Pascific Philippines**
Instagram **@pascific.ph**
LinkedIn **Pascific**
YouTube **Pascific**



YOUR SUPPORT TRULY MAKES A DIFFERENCE.

TO MAKE A DONATION OR SHOP FOR MORE PRODUCTS WITH PURPOSE, VISIT ICANSERVESHOP.COM





BECOME A MEMBER OR RENEW
YOUR MEMBERSHIP TODAY

P500 for 2 Years
P2,000 for 10 Years

Email us at:
info@icanservefoundation.org

SIGN UP & BE AN ICANSERVE ASSOCIATE MEMBER

In ICANSERVE, we focus our work on these principles:

- Early detection is best.
- No one has to go through it alone.
- You need a navigator and a roadmap to find the solutions for you.
- Working with local and national governments creates lasting laws and institutions.
- Special donor updates on how you are making a difference
- Access to webinars and emerging cancer knowledge
- Exclusive invites to special events and functions
- Discount and privileges at our growing list of partners and sponsors

If you believe, like we do that hope is stronger than fear, education is more powerful than ignorance and we're stronger when we work together then we invite you to be an

ICANSERVE Associate Member.

As an **Associate Member**, not only will you have the satisfaction of knowing you're helping to make a sustainable difference for cancer patients and their families, but you will be the first to know about new information, events, activities and how our work is progressing. You will also receive:

